



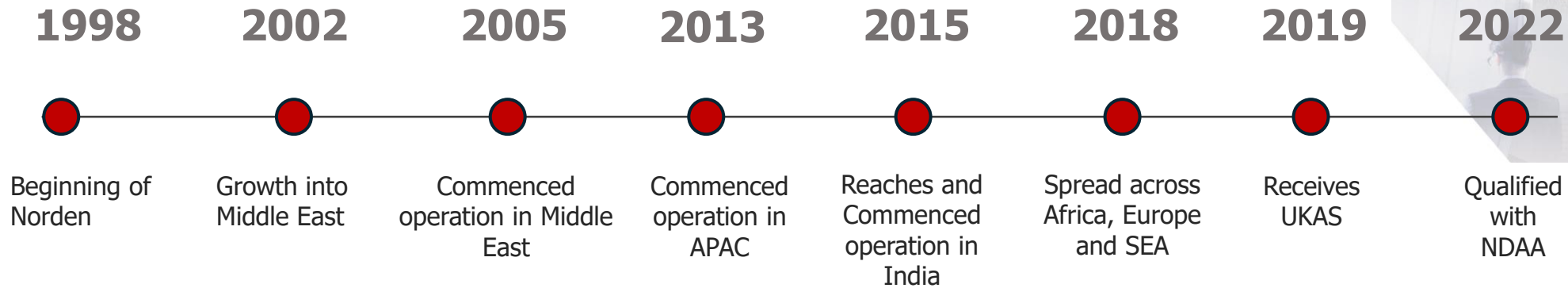
# Crafting Innovation

# WHO ARE WE ?

Norden Communication specialises in the craftsmanship, manufacturing and distribution of ELV solutions. The company is headquartered in the UK and has a strong presence in Europe, North America, the Middle East, Asia Pacific, and Africa markets.



# ABOUT NORDEN



# NORDEN GLOBAL FOOTPRINTS



# PRODUCT RANGE

- BMS Cable
- Industrial Cable
- Fire Resistant Cable
- Data Centre Solution
- Fibre System

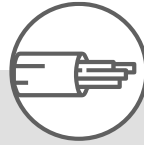
- Copper System
- Coaxial Cables
- MPO/MTP Solutions
- Instrumentation & Audio Cables

- Surveillance Systems
- Public Address Systems

- Access Control Systems
- Exit Sign Lights
- UPS Systems



# SUB-BRANDS - SYNOPSIS



## **NORDEN**<sup>®</sup> Cabling System

Norden Cabling System meet a variety of industrial requirements. We provide a broad array of cabling solutions, such as networking accessories, data centres, fibre and copper accessories, and intelligent solutions. The products promise to offer exceptional performance following international standards.



## **NORDEN**<sup>®</sup> Surveillance System

Norden Surveillance System focuses on bringing high-performance surveillance products to market. It provides a comprehensive range of IP cameras to meet the expanding market's surveillance and security needs. With our new range of products, we are one step ahead by bringing the latest advancements like H.265+ and low-illumination support.

# SUB-BRANDS - SYNOPSIS



**NORDEN®**

Access Control System

Access Control System is a well-established brand within Norden that has been upskilling the security industry by assembling the latest developments in our access control systems.



**NORDEN®**

Public Address System

Another Norden sub-brand that offers state-of-art digital signal processing technologies and Public Address System. The products emphasize innovation and versatility while employing cutting-edge technology to provide ideal products that fit current public address requirements.



**NORDEN®**

UPS System

Focusing on battery backup devices, Norden Power System makes UPS and related accessories, ensuring the greatest capacities and innovation. Its various modes, such as Rack Mount UPS, Smart Mode, Euro Series etc., stand tall as an efficient brand with smart features.

# VERTICAL SOLUTIONS

## **Solutions Norden Provides:**

- **Enterprise Cabling**
- **Structured Cabling**
- **Telecommunication**
- **Industrial Cabling**
- **Security Systems**
- **IP Camera Systems etc.**

**Norden Solutions cater to a broad spectrum of areas like**

- **Real Estate**
- **Healthcare**
- **Manufacturing**
- **Oil and Gas**
- **Education**
- **Retail Services**
- **Banking Institutions**
- **Telecommunication**
- **Defence**
- **Government utilities**



# OUR PROJECTS: A REFERENCE

## Europe and UK

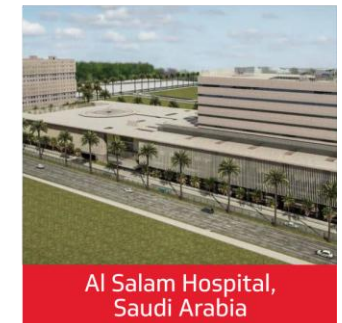
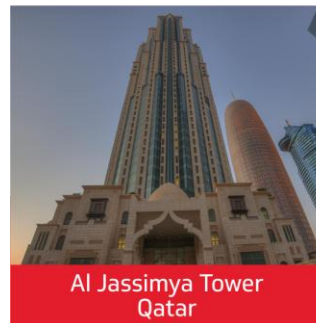
Numerous prestigious projects by Norden are placed in the UK and Europe. For the majority of these projects, Norden products, including IPCCTV, Structured Cabling, Access Control Systems, and Public Address System, were installed, tested, and commissioned. Numerous Norden projects are now in progress, and there are many others that have been proposed for the Europe and UK region. Some of the notable projects of Norden in the UK and Europe region are:



# OUR PROJECTS: A REFERENCE

## The Middle East and North Africa (MENA)

Numerous esteemed projects by Norden in the Middle East and North Africa region, required the installation, testing, and commissioning of Norden products, including structured cabling, IPCCTV, Access Control Systems, and Public Address Systems. Many Norden projects are now under development, and many more have been suggested for the Middle East and the North African region. Some of Norden's significant projects in the MENA region include:



# OUR PROJECTS: A REFERENCE

## Asia- Pacific (APAC)

In the Asia - Pacific region, several prestigious projects demanded the installation, testing, and commissioning of Norden products, including structured cabling, IPCCTV, Access Control Systems, and Public Address Systems. There are now several Norden projects in progress, and there are numerous projects that have been proposed for the Asia - Pacific region. In the APAC region, Norden has executed some significant projects, such as:



International Centre for  
Theoretical Sciences  
(ICTS), Bangalore, India



Varanasi Smart City,  
Uttar Pradesh, India



University of Peradeniya,  
Sri Lanka



Cement Industries of  
Malaysia Berhad



Da Lat City  
Vietnam



Social Surveillance Project  
Vietnam

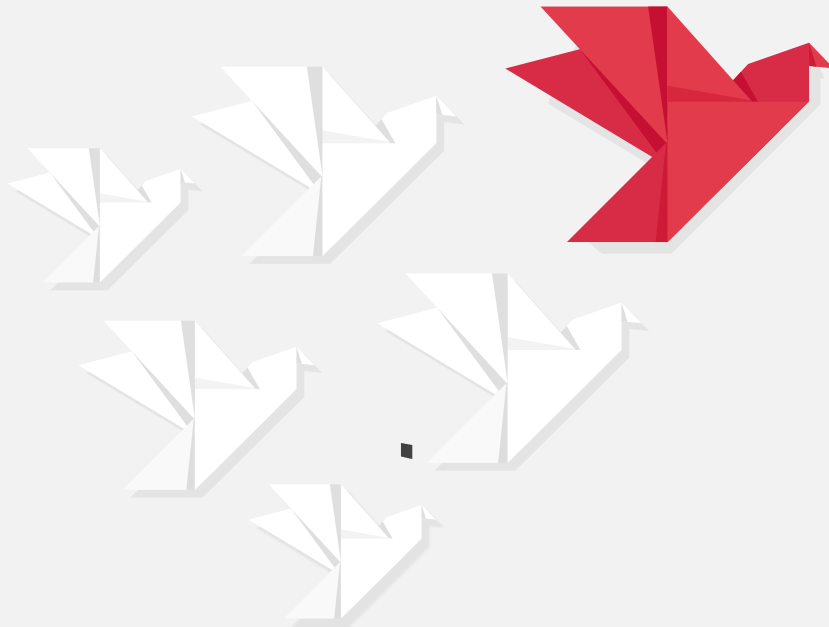


BASF Catalyst, Chennai  
India



Hanoi Court,  
Tand Hanoi, Vietnam

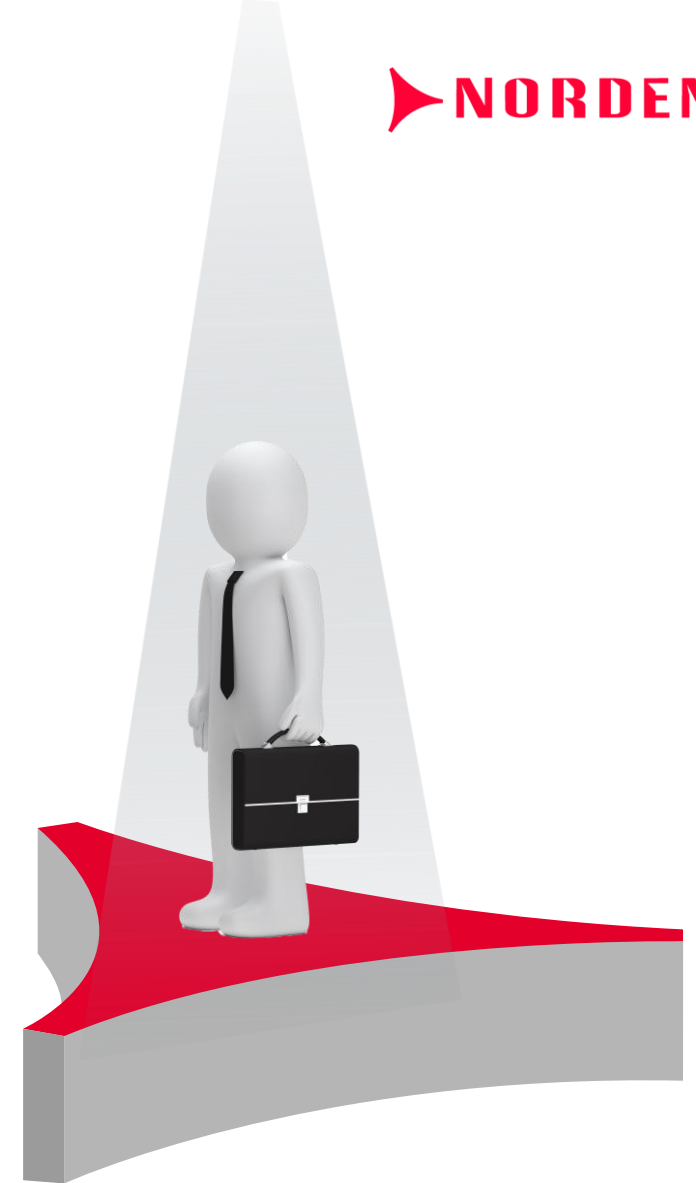
# WHY NORDEN?



- Norden is a one-stop shop for ELV solutions that are interoperable.
- Backed by quick-responding Sales Team and Customer Service.
- Excellent pre-sales support, that focuses on Customer's needs.
- Standard-driven brand with high-quality products and services.
- 24/48-hour response for quotations on run-rate products and solutions.
- Product offering suitable for smaller to larger systems.
- Proven ability to meet project requests with competitive responses.

# WHY NORDEN?

- Deep knowledge of copper and fibre optic technology.
- Driven by an innovative approach to propose additional benefits.
- End-to-end solutions and products having full compliance with the international standards ensuring high performance and easy installation.
- Demonstrated competitive pricing.
- A Growing number of reference sites and recognition of technical excellence by Corporations.
- Flexible commercial terms as allowed by the partner's eligibility.



# WHY NORDEN?

- Quick adaptation to the developing market trends and needs.
- Global Partner program that empowers the distribution partners to recognise the value of installation partners, and offers certification training.
- Norden Academy to educate people about our sub-brands, product range, and installation process.
- Outstanding post-sale support combined with a comprehensive 25 years Warranty Program.
- The highest degree of flexibility for product customization is offered for a majority of our products.

# NORDEN GLOBAL FOOTPRINTS



**THANK YOU**

[www.nordencommunication.com](http://www.nordencommunication.com)